



QUEEN'S RELECTRIC

A STUDENT LED EV TEAM

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www.queensrelectric.ca



ABOUT US

OUR MISSION.

We aim to promote a streamlined approach to electric vehicle conversions, We are committed to offering practical, hands-on experience to our undergraduate community, fostering their skills and knowledge in sustainable automotive technology.

OUR VISION.

We aim to establish the framework that enables widespread adoption of EV conversions, to minimize the waste associated with the global shift towards electric vehicles

WHO WE ARE.

We are a Smith Engineering Design Team comprised of 115 multi-disciplinary individuals who share a passion for developing a more sustainable future through innovative problem solving. We foster a collaborative and inclusive environment in which all undergraduate students have the opportunity to think critically and gain valuable hands on experience working with cutting edge technology.

OUR PROJECTS.

We are designing fundamental solutions to enable seamless EV conversions. Our Mechanical, Electrical, and Thermal teams are developing vehicle components that create a high-quality passenger experience. The team is currently electrifying a 1997 Jeep TJ, renewing its lifecycle with more sustainable technologies. Research and optimization are at the forefront of our process as we recognize the fast pace of the industry.

COMMUNITY ENGAGEMENT.

As one of the first fully electric Jeep Wranglers in Canada, our team will be showcasing our vehicle in numerous car shows across Canada to demonstrate the value of EV conversions. Our team will be participating at the GM EcoCAR challenge in 2026, which runs on a 4-year cycle. This will be a great opportunity to build awareness of sustainable transportation while highlighting our engineering design work.

SPONSORSHIPS.

Queen's Relectric is seeking financial sponsorship to acquire battery systems, electronic interfaces, tools and raw materials.



SPONSORSHIP TIERS

As a sponsor, your brand will get access to our benefit packages. Higher-tier sponsors will receive the perks of lower tiers in addition to their exclusive benefits.

PLATINUM

\$10,000+

- ✓ Large Logo on Website Homepage
- ✓ Large Logo on Vehicle and Team Merchandise

GOLD

\$7,500+

- ✓ Visual Presence in Team Videos
- ✓ Team Resume Drive
- ✓ Medium Logo on Vehicle and Team Merchandise

SILVER

\$3,000+

- ✓ Small Logo on Vehicle

BRONZE

\$500+

- ✓ Space on Sponsor Webpage
- ✓ Spotlight on Social Medias

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